

# 2020 EDITORIAL CALENDAR



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**Mike Miazga** is the group editorial director for BNP Media's Plumbing Group and chief editor of *Supply House Times* and sister publication **PME**. He oversees the editorial content and direction of the Plumbing Group's brands *Plumbing & Mechanical*, *PM Engineer* and *Supply House Times* and their associated print and digital products.

Issue	January	February	March	April	May	June
<b>2020 Ad Close</b>	<b>12/5/18</b>	<b>1/10</b>	<b>2/10</b>	<b>3/13</b>	<b>4/13</b>	<b>5/13</b>
<b>2020 Materials Due</b>	<b>12/10/18</b>	<b>1/16</b>	<b>2/14</b>	<b>3/19</b>	<b>4/17</b>	<b>5/19</b>
<b>Issue Theme</b>	<b>AHR Expo &amp; IBS/KBIS</b>	<b>Master Distribution</b>	<b>High-Tech/Smart Plumbing</b>	<b>Distribution Software</b>	<b>Top 150 Distributors</b>	<b>Commercial Plumbing</b>
<b>Hydronics</b>	Boilers	Pipe Products	Pumps	Water Heaters	2020 Radiant Comfort Report Spring Edition	Geothermal Systems
<b>Plumbing/ Bath &amp; Kitchen</b>	Kitchen Faucets	Toilet Trends/ Pipe Relining	ADA Compliant/ PEX Products	Showers/Tubs	Touchless Faucets/ Decorative Products	Sump Pumps/Sinks
<b>Industrial PVF</b>	Pipe & Fittings/ Connectors	Flanges	Valves	Backflow Prevention	Waterworks/Municipal/ Pipe Repair	Industrial Piping
<b>HVAC</b>	Energy-Efficient Products	Refrigerants	Heat Pumps	Chillers	HVAC Tools	Energy-Efficient HVAC Products
<b>Supply House Management</b>	Trucks/GPS Tracking	Warehouse Products	Women in Industry	Warehouse Productivity Tools	Inventory Control Products	GPS Systems/ Delivery Trucks/Vans
<b>Tools</b>	HVAC	Plumbing Tools	Drain Cleaners & Equipment	Press Tools	Inspection Tools	Power Tools
<b>Product Focus</b>	Decorative Plumbing/ Fire Protection Products	Products of Year/Drain Cleaning Tools/Commercial Plumbing/ Pipe Joining	Waterworks/Water-Efficient Products	Uniforms & Apparel/ Pumps	Toilets/PEX/Pipe-Joining Methods	Plumbing/Heating Chemicals/Solvents/ Safety Equipment
<b>Bonus Distribution/ Advertiser Service</b>	KBIS/IBS: Jan. 21-23, Las Vegas AHR Expo: Feb. 3-5, Orlando, Florida Luxury Products Group: Jan. 29-31, San Diego, California IMARK Plumbing: Feb. 1-4, San Diego, California <b>Free Bonus page for full-page issue advertisers</b>	WWETT Show, Feb. 17-19, Indianapolis, Indiana Forte Annual Conference: Feb. 23-27, Tucson, Arizona ASA Winter Meeting: Feb. 26-28, Orlando, Florida Winter PVF Roundtable Houston WIT Distributor and Vendor Conference: March 3-5, Grapevine, Texas Embassy Spring Conference: March 9-13, Miami, Florida State of the Master Distribution Industry	AD PHCP Spring Networks Meetings, March 24-26, Washington, D.C. Women in Industry Spotlight	ASA Women in Industry: April 21-23, Charleston, South Carolina ASA Emerging Leaders Spring Forum: May 4-6, Nashville, Tennessee WSA Annual Meeting: May 13-15, Napa, California Young Executives Spotlight <b>Free Bonus page for full-page issue advertisers</b>	Spring PVF Roundtable Houston Eastern Energy Expo, May 17-20, Uncasville, Connecticut NCWA, June 2-3, Columbus, Ohio Top 150 Distributor Rankings (Premier 150) <b>2020 Radiant Comfort Report Spring Edition</b>	Southern Wholesalers Association, June 28-30, Hilton Head Island, South Carolina Rep of the Year <b>2020 Rep Locator Directory</b>

The Industry's Best-Read Columnists



**Dan Holohan**  
Hydronics



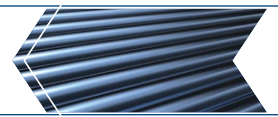
**Dave Yates**  
Contractor's Perspective



**Bruce Merrifield**  
Cost to Serve Distribution



**Dirk Beveridge**  
Innovation Strategies



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**Nadia Askar** is the group multimedia editor for BNP Media's Plumbing Group. She is responsible for leading the direction of the brand's digital and social presence by ensuring the brand websites and social media outlets are consistently updated, and interacting with readers and followers. Askar joined BNP Media in November 2013.

### Must-See Products Lead Generation Package Available March, July and October 2020

Package includes a quarter-page print product release AND product eBlast AND lead package to introduce your product to our print and digital subscribers. Must-See Products combine the visibility of print with the urgency of an eBlast to generate leads from new and existing customers.

July	August	September	October	November	December
6/10	7/14	8/12	9/10	10/12	11/10
6/16	7/20	8/18	9/16	10/16	11/16
<b>Bath &amp; Kitchen Trends</b>	<b>Industrial PVF</b>	<b>ASA NETWORK 2020</b>	<b>Hydronics</b>	<b>Tools</b>	<b>2021 B.I.G. Book</b>
Snow-Melt/Pumps	PEX/Pipe-Joining Methods	Water Heaters	Controls/Boilers	2020 Radiant Comfort Report Winter Edition	Renewable Energy Sources
Supply House Counter Display Products	Hospitality Plumbing/Drains	Food Disposers/ Grease Interceptors/ Decorative Products	Bathroom Suites/ Plumbing Fittings /Pipe Relining	Multifamily Housing Products/MRO Products	Decorative Plumbing Products
Nickel Alloy	Valve Trends	Carbon PVF Products	Stainless-Steel Products	Threaded Products	Fittings/Flanges
Venting Products	Forced Air Systems	Fans/Controls	VAV Systems	Ductless Split Systems	Diagnostic Tools
Distribution Software	Industry Training Resources	Distribution Software	Uniforms/Work Clothes/Boots	Logistics/GPS Software	Shelving/Stocking Products
Crimping Tools	Plumbing Tools	Drain Cleaning	Power Tools/Cordless Tools	Press Tools	Plumbing Tools
Radiant Heating & Cooling	Industrial PVF/Urinals	Water Heaters/ Drainage Systems	Pipe-Joining Methods/ Shower Accessories	Green PHCP Products/ Drain Cleaning	HVAC Products/Boilers
Showroom of the Year Luxury/Decorative Bath & Kitchen Trends <b>ADSCORE Study</b> – Free to advertisers with a half-page or larger ad	Summer PVF Roundtable Meeting, Houston State of the Industrial PVF Industry Embassy Shareholders Meeting: Aug. 19-20, Middleburg, Virginia ASPE Expo and Convention: Sept. 11-16, New Orleans	AIM/R Annual Meeting: Sept. 16-19, TBD WIT Fall Owners Meeting: Sept. 22-24, New Orleans PHCC CONNECT: Sept. 30-Oct. 2, Dallas ASA NETWORK 2020, Oct. 7-9, Chicago ASA NETWORK 2020 Preview	AD PHCP North American Meeting: Oct. 18-21, Aurora, Colorado Fall PVF Roundtable Houston Greenbuild, Nov. 4-6, San Diego Supply House of the Year	HARDI Annual Conference: Dec. 5-8, Atlanta, Georgia <b>2020 Radiant Comfort Report Winter Edition</b>  <b>Free Bonus page for full-page issue advertisers</b>	PVF Ring of Honor Award <b>Free basic listing in 2021 B.I.G. Book for all 2020 advertisers</b>  <i>Supply House Times reserves the right to alter the editorial calendar.</i>



**John Siegenthaler**  
Renewable Energy



**Hank Darlington**  
Bath & Kitchen Showrooms



**Jim Wheeler**  
HVAC



**Alex Goldfyn**  
Evangelist Marketing