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SUPPLYHOUSE TIMES

THE OFFICIAL PARTNERS OF

AIM/R



JUNE 2010
ANNUAL REP ISSUES
WITH THE
2010 REP LOCATOR
DIRECTORY

WWW.LOCATEAREP.COM



*101,015 subscribers 3 national plumbing publications 1 great opportunity

When plumbing contractors, engineers, and wholesalers need to locate products and representatives, they turn to the Plumbing & Mechanical, pme and Supply House Times annual Manufacturers Rep Issue each June. You can reach the entire plumbing market with one (deeply discounted) ad.

THE REP LOCATOR, now published in partnership with AIM/R, will be the official Rep Directory of AIM/R and the leading directory of Manufacturer Reps in the industry.

Plus launching in June 2010, - the new online REP LOCATOR at www.locatearep.com, redesigned with expanded search features that allow your listing to be found by your company name, location or product lines represented and linked from the AIM/R, P&M, pme and SupplyHT Web sites.

Select the option below that best suits your company and contact your sales rep today! Purchase a display ad and get bolding, free print listing in shaded box and online listing with 1/2 off any upgrade option.

Manufacturers Rep ad rates – net

Full Page \$2025 8 1/4"x 11"	Full Page non bleed \$2025 7" x 10"	2/3 Page non bleed \$1620 4 -5/8"x 10"	1/2 Page, Vertical \$1180 3-3/8"x 10"	1/2 Page Island \$1215 4-5/8" x 7-1/2"
1/2 Page Horizontal \$1160 7"x 4-7/8"	1/3 Page Vertical \$815 V: 2-1/8"x10" SQ. 4-5/8"x4-7/8"	1/4 Page \$675 3-3/8"x4-7/8"	1/6 page \$515 2-1/8"x 4-7/8"	1/9 page \$365 2 1/8"x 2-7/8"

Special
REP rates ~
reduced more
than 80%

*Source: BPA Circulation
Statements, December 2009,
PM: 49,005,
pme: 25,000,
SHT: 27,010.

Schedule Your Ad Today!
Call: **Debora Reda**
630.694.4389
redad@bnpmedia.com

2/color \$ 760 | PMS color \$ 980 | 4/color \$ 1515

See Page 2 for Listing Options

When plumbing professionals need to locate products and representatives, they turn to *Plumbing & Mechanical*, *pme* and *Supply House Times* **REP LOCATOR** in partnership with



Manufacturers Rep Issue

Basic Listing: \$25

\$25 Net. Includes a listing with your company name, address, Web site, and up to *15 lines in all 3 print directories and in a searchable directory on-line. Additional lines \$5.00 each. (Free Basic listing with AIM/R membership or ad purchase.)

Wales-Darby Inc.
5B Powder Horn Dr.
Warren, NJ 07059
(732) 560-1001 Fax: (732) 560-0300
infonj@walesdarby.com
www.walesdarby.com
TERRITORY REPRESENTED: Darby, Pres.
TERRITORY STATES SERVED: Northern NJ, Lower NY.
LISTS REPRESENTED: A.O. Smith; Alyan; Beacon Morris; Flexcon;
Fujitsu; Gamma; Inco Valve; HydroTherm; Keflex; LifeBreath; Lux;
Modine; OmegaFlex; ProTech; SpacePak; Speakman; Sterling; Taco;
Uponor; Wessmann

Logo Plus Listing: \$210

\$210 net (in color add \$60 net): Basic Listing with up to *15 lines, plus company name bolded and b&w logo in the printed Rep directories. These listings also appear in a searchable directory online.


Burke Agency Inc.
2605-A Oakley Park Dr.
Walled Lake, MI 48090
(248) 669-2800 Fax: (248) 669-3110
bburke@burkeagency.com
www.burkeagency.com
Don Burke, Owner
TERRITORY STATES SERVED: MI.
LISTS REPRESENTED: Bradford White
Valve Heaters; Brass-Craft; Charlotte Pipe;
Delta Faucet Co.; Hansgrohe; IPS-Studor;
Maax; Oasis Water Coolers; Oliveri Sinks;
Olsonite Seats; Omega Flex Trac Pipe; Vitra;
Watco; Woodford

Deluxe Listing: \$335

\$335 net (in color add \$60 net): Basic Listing with up to *50 lines plus company name bolded, plus b&w logo in print and in our searchable directory online and a link to your Web-site.

Special offer:

Buy a 1/2 page or larger and receive a free deluxe listing to accompany your ad.

*New for 2010: Purchase additional locations and lines represented to include with your listing.


Distributor Service Inc.
5188 Bliss Rd.
Ballston Spa, NY 12020
(518) 882-5201 Fax: (518) 882-5200
dknuth@nycap.rr.com
www.dsiny.com
Don Knuth; Mike Knuth; Ken Knuth
TERRITORY STATES SERVED: Upstate NY
(North of Westchester County).
LISTS REPRESENTED: Black Swan Manufacturing
Co.; Cannon Engineering Co.; Hubbell Water Heater;
Jomax International; Klenk Tools; Lochinvar Boiler;
SEEWater Inc.; TITAN Safety; Webster Pump

JUNE 2010 Rep Issues close May 5, 2010
NEW! Update your listing online.

For your personal log-in, contact our Directories Dept.

Breanne Rozek

248.244.6259

ROZEKB@bnpmedia.com

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