

THE OFFICIAL PARTNERS OF



JUNE 2010
ANNUAL REP ISSUES
WITH THE
2010 REP LOCATOR
DIRECTORY

WWW.LOCATEAREP.COM

# \*101,015 subscribers 3 national plumbing publications 1 great opportunity When plumbing contractors, engineers, and wholesalers need to

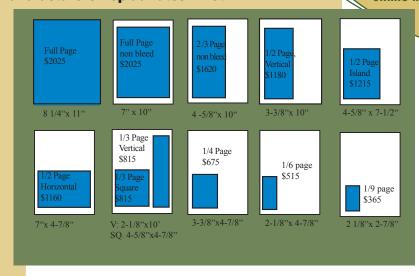
When plumbing contractors, engineers, and wholesalers need to locate products and representatives, they turn to the Plumbing & Mechanical, pme and Supply House Times annual Manufacturers Rep Issue each June. You can reach the entire plumbing market with one (deeply discounted) ad.

THE REP LOCATOR, now published in partnership with AIM/R, will be the official Rep Directory of AIM/R and the leading directory of Manufacturer Reps in the industry.

Plus launching in June 2010, - the new online Rep Locator at www.locatearep.com, redesigned with expanded search features that allow your listing to be found by your company name, location or product lines represented and linked from the AIM/R, P&M, pme and SupplyHT Web sites.

Select the option below that best suits your company and contact your sales rep today! Purchase a display ad and get bolding, free print listing in shaded box and online listing with 1/2 off any upgrade option.

**Manufacturers Rep ad rates - net** 



\*Source: BPA Circulation Statements, December 2009,

PM: 49,005, pme: 25,000, SHT: 27,010.

Schedule Your Ad Today! Call: **Debora Reda** 630.694.4389 redad@bnpmedia.com

2/color \$ 760 | PMS color \$ 980 | 4/color \$ 1515

When plumbing professionals need to locate products and representatives, they turn to Plumbing & Mechanical, pme and Supply House Times **REP LOCATOR** in partnership with

### **Basic Listing: \$25**

\$25 Net. Includes a listing with your company name, address, Web site, and up to \*15 lines in all 3 print directories and in a searchable directory online. Additional lines \$5.00 each. (Free Basic listing with AIM/R membership or ad purchase.)



# Logo Plus Listing: \$210

\$210 net (in color add \$60 net): Basic Listing with up to \*15 lines, plus company name bolded and b&w logo in the printed Rep directories. These listings also appear in a searchable directory online.



## **Deluxe Listing: \$335**

\$335 net (in color add \$60 net):

Basic Listing with up to \*50 lines plus company name bolded, plus b&w logo in print and in our searchable directory online and a link to your Web-site.

### **Special offer:**

Buy a 1/2 page or larger and receive a free deluxe listing to accompany your ad.

\*New for 2010: Purchase additional locations and lines represented to include with your listing.



JUNE 2010 Rep Issues close May 5, 2010 **NEW!** Update your listing online.

For your personal log-in, contact our Directories Dept.

**Breanne Rozek** 248.244.6259

ROZEKB@bnpmedia.com



