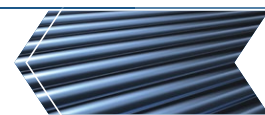


	JANUARY Ad Close: 12/7/2020 Materials Due: 12/11/2020	FEBRUARY Ad Close: 1/11 Materials Due: 1/15	MARCH Ad Close: 2/10 Materials Due: 2/16	APRIL Ad Close: 3/12 Materials Due: 3/18	MAY Ad Close: 4/13 Materials Due: 4/19	JUNE Ad Close: 5/11 Materials Due: 5/17
Editorial Spotlight	AHR Expo	Master Distribution Trends	Hydronics	Women In Industry	Top 150 Distributors	Rep of the Year
Featured Topics	<ul style="list-style-type: none"> • Touchless Technology • Fleet Management • Economic outlook 	<ul style="list-style-type: none"> • Smart Warehouse • Drain Cleaning 	<ul style="list-style-type: none"> • PEX • Water Efficiency/Conservation • Water Heater Trends 	<ul style="list-style-type: none"> • Industry Training • Boilers • Distribution Software 	<ul style="list-style-type: none"> • Leak Detection • Institutional Plumbing • Inspection Tools 	<ul style="list-style-type: none"> • HVAC Mechanical Rooms • Commercial Plumbing • Inventory Control/Management
Special Supplements					Radiant Comfort Report Spring	Annual Rep of the Year 2020 Rep Locator Directory
IPVF	Connectors	Copper Products	Valves	Backflow Prevention	Municipal Pipe Repair & Lining	Industrial Piping
Product Focuses	<ul style="list-style-type: none"> • AHR Product Preview • Water Heaters 	<ul style="list-style-type: none"> • Pipe / Valve / Fittings • Pressing Tools 	<ul style="list-style-type: none"> • Heat Pumps • 2020 Products of the Year + KBIS/IBS Product 	<ul style="list-style-type: none"> • Showers/Tubs • Scald Protection Products 	<ul style="list-style-type: none"> • Drains/Grease Interceptors • Pumps 	<ul style="list-style-type: none"> • Toilets • Water & Gas Connectors
eBook Opportunities			Bath & Kitchen Pro eBook 2021			Dave Yates Plumbing eBook Part #1
Digital Opportunities	<ul style="list-style-type: none"> • AHR Pre-Show Multi-Sponsored eBlast • AHR Expo Professional Booth Tour Video Package 	Multi-Sponsored Video eBlast	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Focus on eBlast: E-Commerce/ Distribution Software	Multi-Sponsored Video eBlast	Multi-Sponsored Webinar: Legionella – Building Water Safety
Supply House Times eNews (2x/Month)	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.
Bath & Kitchen eNewsletter (2x/Month)	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.
Radiant & Hydronics eNewsletter (2x/Month)	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.
Advertiser Bonus	FREE Matching 2nd Ad - any size! FREE Quarter Page Show Enhancer Product Release	FREE Quarter Page Show Enhancer Product Release from KBIS 2021		FREE Matching 2nd Ad - any size!		
Trade Shows/Events	AHR Jan 25 - 27 Chicago, ASA Luxury Products Group Meeting Jan 27-29 IMARK Plumbing Meeting Jan 31-Feb 2 Winter Meeting	KBIS Feb 9 - 11, 2021 Orlando WWETT Show Feb 23-25		ASA ELEVATE April 20-22 AD PHCP Spring Meeting April 27-29	WSA Annual Meeting May 12-15 EMERGE2021 May 19-21	
	JULY Ad Close: 6/10 Materials Due: 6/16	AUGUST Ad Close: 7/14 Materials Due: 7/20	SEPTEMBER Ad Close: 8/12 Materials Due: 8/18	OCTOBER Ad Close: 9/10 Materials Due: 9/16	NOVEMBER Ad Close: 10/12 Materials Due: 10/18	DECEMBER Ad Close: 11/10 Materials Due: 11/16
Editorial Spotlight	Showroom of the Year	Industrial PVF	Smart Plumbing	Supply House of the Year	ASA NETWORK 2021	2022 Industry Forecast
Featured Topics	<ul style="list-style-type: none"> • Made in America • Tankless Water Heaters • Kitchen & Bath Trends 	<ul style="list-style-type: none"> • Oil and Gas • Drain Cleaning • Distribution Software 	<ul style="list-style-type: none"> • PEX / PERT Tubing • Warehouse Safety • Energy efficient HVAC products 	<ul style="list-style-type: none"> • Boilers (ModCon) • Decorative Plumbing • ASA Preview 	<ul style="list-style-type: none"> • Renewable Energy Sources • ASA Presidential interview • Residential Plumbing 	<ul style="list-style-type: none"> • E-commerce • PVF Ring of Honor • Showroom Displays
Special Supplements					Radiant Comfort Report Winter	Free basic listing in 2022 B.I.G. Book for all 2020 advertisers
IPVF	PVF Metals	Valve Trends	Waterworks	Stainless Products	Fittings/Flanges/ Coupling	Threaded Products
Product Focuses	<ul style="list-style-type: none"> • Pipe Joining - Chemicals/Compounds • GPS Software 	<ul style="list-style-type: none"> • Plumbing Tools • Radiant 	<ul style="list-style-type: none"> • Gas Piping & CSST • Pumps 	<ul style="list-style-type: none"> • Controls • Green Plumbing Products 	<ul style="list-style-type: none"> • Sinks & Faucets • Valves 	<ul style="list-style-type: none"> • Disposers • Press Connect Systems
eBook Opportunities			Dave Yates Plumbing eBook Part #2			2022 B.I.G. Book - Free basic listing for all advertisers
Digital Opportunities	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Video eBlast	Multi-Sponsored Product Focus eBlast: Pumps	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Podcast: Kitchen & Bath	Multi-Sponsored Product Focus eBlast: PVF/Piping Systems
Supply House Times eNews (2x/Month)	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.
Bath & Kitchen eNewsletter (2x/Month)	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.
Radiant & Hydronics eNewsletter (2x/Month)	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.
Advertiser Bonus		FREE Matching 2nd Ad - any size!			FREE Matching 2nd Ad - any size!	
Trade Shows/Events			AIM/R Sept. 29-Oct. 2	AD PHCP Meeting Oct. 18-21	ASA NETWORK Nov 9 -11 Las Vegas 2021	HARDI Annual Conference Dec. 4-7

2020 EDITORIAL CALENDAR



Mike Miazga (former *Supply House Times* editor for BNP Media’s Plumbing Group) is now the vice president of sales/membership at the American Supply Association (ASA). *Supply House Times* is proud to be the official publication and brand of the ASA — a relationship that spans more than a decade. Mike’s relationship with BNP Media and the Plumbing Group continues as he now writes a monthly ASA-focused column for *Supply House Times* and acts as an editorial consultant to BNP Media’s Plumbing Group.



Nadia Askar is the group multimedia editor for BNP Media’s Plumbing Group. She is responsible for leading the direction of the brand’s digital and social presence by ensuring the brand websites and social media outlets are consistently updated, and interacting with readers and followers. Askar joined BNP Media in November 2013.

July	August	September	October	November	December
6/10	7/14	8/12	9/10	10/12	11/10
6/16	7/20	8/18	9/16	10/16	11/16
Bath & Kitchen Trends	Industrial PVF	ASA NETWORK 2020	Hydronics	Tools	2021 B.I.G. Book
Snow-Melt/Pumps	PEX/Pipe-Joining Methods	Water Heaters	Controls/Boilers	2020 Radiant Comfort Report Winter Edition	Renewable Energy Sources
Supply House Counter Display Products	Hospitality Plumbing/Drains	Food Disposers/ Grease Interceptors/ Decorative Products	Bathroom Suites/ Plumbing Fittings /Pipe Relining	Multifamily Housing Products/MRO Products	Decorative Plumbing Products
Nickel Alloy	Valve Trends	Carbon PVF Products	Stainless-Steel Products	Threaded Products	Fittings/Flanges
Venting Products	Forced Air Systems	Fans/Controls	VAV Systems	Ductless Split Systems	Diagnostic Tools
Distribution Software	Industry Training Resources	Distribution Software	Uniforms/Work Clothes/Boots	Logistics/GPS Software	Shelving/Stocking Products
Crimping Tools	Plumbing Tools	Drain Cleaning	Power Tools/Cordless Tools	Press Tools	Plumbing Tools
Radiant Heating & Cooling	Industrial PVF/Urinals	Water Heaters/ Drainage Systems	Pipe-Joining Methods/ Shower Accessories	Green PHCP Products/ Drain Cleaning	HVAC Products/Boilers
Showroom of the Year Luxury/Decorative Bath & Kitchen Trends ADSCORE Study – Free to advertisers with a half-page or larger ad	Summer PVF Roundtable Meeting, Houston State of the Industrial PVF Industry Embassy Shareholders Meeting: Aug. 19-20, Middleburg, Virginia ASPE Expo and Convention: Sept. 11-16, New Orleans	AIM/R Annual Meeting: Sept. 16-19, TBD WIT Fall Owners Meeting: Sept. 22-24, New Orleans PHCC CONNECT: Sept. 30-Oct. 2, Dallas ASA NETWORK 2020, Oct. 7-9, Chicago ASA NETWORK 2020 Preview	AD PHCP North American Meeting: Oct. 18-21, Aurora, Colorado Fall PVF Roundtable Houston Greenbuild, Nov. 4-6, San Diego Supply House of the Year	HARDI Annual Conference: Dec. 5-8, Atlanta, Georgia 2020 Radiant Comfort Report Winter Edition Free Bonus page for full-page issue advertisers	PVF Ring of Honor Award Free basic listing in 2021 B.I.G. Book for all 2020 advertisers <small><i>Supply House Times reserves the right to alter the editorial calendar.</i></small>

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