

	JANUARY Ad Close: 12/7/2020 Materials Due: 12/11/2020	FEBRUARY Ad Close: 1/11 Materials Due: 1/15	MARCH Ad Close: 2/10 Materials Due: 2/16	APRIL Ad Close: 3/12 Materials Due: 3/18	MAY Ad Close: 4/13 Materials Due: 4/19	JUNE Ad Close: 5/11 Materials Due: 5/17
Editorial Spotlight	2021 Industry Forecast	Master Distribution Trends	Hydronics	Women In Industry	Top 150 Distributors	Rep of the Year
Featured Topics	<ul style="list-style-type: none"> • Touchless Technology • Fleet Management 	<ul style="list-style-type: none"> • Smart Warehouse • Drain Cleaning 	<ul style="list-style-type: none"> • PEX • Water Efficiency/Conservation • Water Heater Trends 	<ul style="list-style-type: none"> • Industry Training • Boilers • Distribution Software 	<ul style="list-style-type: none"> • Leak Detection • Institutional Plumbing • Inspection Tools 	<ul style="list-style-type: none"> • HVAC Mechanical Rooms • Commercial Plumbing • Inventory Control/Management
Special Supplements					Radiant Comfort Report Spring	Annual Rep of the Year 2020 Rep Locator Directory
IPVF	Connectors	Copper Products	Valves	Backflow Prevention	Municipal Pipe Repair & Lining	Industrial Piping
Product Focuses	<ul style="list-style-type: none"> • Products to Watch for in 2021 • Water Heaters 	<ul style="list-style-type: none"> • Pipe / Valve / Fittings • Pressing Tools 	<ul style="list-style-type: none"> • Heat Pumps • 2020 Products of the Year + KBIS/IBS Product 	<ul style="list-style-type: none"> • Showers/Tubs • Scald Protection Products 	<ul style="list-style-type: none"> • Drains/Grease Interceptors • Pumps 	<ul style="list-style-type: none"> • Toilets • Water & Gas Connectors
eBook Opportunities			Bath & Kitchen Pro eBook 2021			Dave Yates Plumbing eBook Part #1
Digital Opportunities		Multi-Sponsored Video eBlast	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Focus on eBlast: E-Commerce/ Distribution Software	Multi-Sponsored Video eBlast	Multi-Sponsored Webinar: Legionella – Building Water Safety
Supply House Times eNews (2x/Month)	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.
Bath & Kitchen eNewsletter (2x/Month)	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.
Radiant & Hydronics eNewsletter (2x/Month)	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.
Advertiser Bonus	FREE Matching 2nd Ad - any size!			FREE Matching 2nd Ad - any size!		
Trade Shows/Events	Luxury Products Group Meeting Jan 27-29 IMARK Plumbing Meeting Jan 31-Feb 2 Winter Meeting	KBIS Virtual 2021 Feb 9-11 Online! WWETT Show Feb 23-25		ASA ELEVATE April 20-22 AD PHCP Spring Meeting April 27-29	WSA Annual Meeting May 12-15 EMERGE2021 May 19-21	
	JULY Ad Close: 6/10 Materials Due: 6/16	AUGUST Ad Close: 7/14 Materials Due: 7/20	SEPTEMBER Ad Close: 8/12 Materials Due: 8/18	OCTOBER Ad Close: 9/10 Materials Due: 9/16	NOVEMBER Ad Close: 10/12 Materials Due: 10/18	DECEMBER Ad Close: 11/10 Materials Due: 11/16
Editorial Spotlight	Showroom of the Year	Industrial PVF	Smart Plumbing	Supply House of the Year	ASA NETWORK 2021	2022 Industry Forecast
Featured Topics	<ul style="list-style-type: none"> • Made in America • Tankless Water Heaters • Kitchen & Bath Trends 	<ul style="list-style-type: none"> • Oil and Gas • Drain Cleaning • Distribution Software 	<ul style="list-style-type: none"> • PEX / PERT Tubing • Warehouse Safety • Energy efficient HVAC products 	<ul style="list-style-type: none"> • Boilers (ModCon) • Decorative Plumbing • ASA Preview 	<ul style="list-style-type: none"> • Renewable Energy Sources • ASA Presidential Interview • Residential Plumbing 	<ul style="list-style-type: none"> • E-commerce • PVF Ring of Honor • Showroom Displays
Special Supplements					Radiant Comfort Report Winter	Free basic listing in 2022 B.I.G. Book for all 2020 advertisers
IPVF	PVF Metals	Valve Trends	Waterworks	Stainless Products	Fittings/Flanges/ Coupling	Threaded Products
Product Focuses	<ul style="list-style-type: none"> • Pipe Joining - Chemicals/Compounds • GPS Software 	<ul style="list-style-type: none"> • Plumbing Tools • Radiant 	<ul style="list-style-type: none"> • Gas Piping & CSST • Pumps 	<ul style="list-style-type: none"> • Controls • Green Plumbing Products 	<ul style="list-style-type: none"> • Sinks & Faucets • Valves 	<ul style="list-style-type: none"> • Disposers • Press Connect Systems
eBook Opportunities			Dave Yates Plumbing eBook Part #2			2022 B.I.G. Book - Free basic listing for all advertisers
Digital Opportunities	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Video eBlast	Multi-Sponsored Product Focus eBlast: Pumps	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Podcast: Kitchen & Bath	Multi-Sponsored Product Focus eBlast: PVF/Piping Systems
Supply House Times eNews (2x/Month)	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.	Deploys the 14th & 29th of every month.
Bath & Kitchen eNewsletter (2x/Month)	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.	Deploys the 12th & 27th of every month.
Radiant & Hydronics eNewsletter (2x/Month)	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.
Advertiser Bonus		FREE Matching 2nd Ad - any size!			FREE Matching 2nd Ad - any size!	
Trade Shows/Events			AIM/R Sept. 29-Oct. 2	AD PHCP Meeting Oct. 18-21	ASA NETWORK Nov 9 -11 Las Vegas 2021	HARDI Annual Conference Dec. 4-7