

2026 EDITORIAL CALENDAR

	JANUARY Ad Close: 12/11 Material Deadline: 12/12	FEBRUARY Ad Close: 01/09 Material Deadline: 01/14	MARCH Ad Close: 02/09 Material Deadline: 02/12	APRIL Ad Close: 03/11 Material Deadline: 03/13	MAY Ad Close: 04/09 Material Deadline: 04/13	JUNE Ad Close: 05/11 Material Deadline: 05/14
eMAGAZINE EDITORIAL TOPICS	Water Infrastructure State of the Water Heating Market	State of the Bath & Kitchen Market Water Quality & Energy Trends	Women in Industry Transportation and Freight Outlook	Digital-First Distribution Water Safety & Legionella	Premier 150 Distributors Gas + Electric Heating	Rep of the Year Commercial Market Outlook
AND SO IT FLOWS PODCAST SERIES	Workforce Development	Commercial/Institutional Plumbing	Warehouse Software/Safety/Tech	Customer Relations/Loyalty	Sustainability/Conservation	Succession Planning & Business Intelligence
PRODUCT FOCUS	AHR & KBIS Product Preview	Decorative Product	Pumps	Boilers	PVF	Water Heaters
EBOOK OPPORTUNITIES						6th Annual Bath & Kitchen Pro eBook
SPECIAL SUPPLEMENTS					Radiant Comfort Report Spring	
TRADE SHOWS AND EVENTS		AHR Feb. 24, Las Vegas KBIS Feb. 17-19, Orlando WWETT Feb. 16-19, Indianapolis		ASA ELEVATE April 7-9, Boston	ASA EMERGE May 18-20, Arlington, TX ASA West May 12-14, La Jolla EEE May 17-20, Mohegan Sun, CT	NCWA June 1-2, Grand Rapids ASA Northeast June 16-17, Newport, RI ASA Central June 9-10, Minneapolis SWA June 28-30, Marco Island

	JULY Ad Close: 06/10 Material Deadline: 06/12	AUGUST Ad Close: 07/08 Material Deadline: 07/13	SEPTEMBER Ad Close: 08/07 Material Deadline: 08/12	OCTOBER Ad Close: 09/09 Material Deadline: 09/11	NOVEMBER Ad Close: 10/07 Material Deadline: 10/12	DECEMBER Ad Close: 11/10 Material Deadline: 11/12
eMAGAZINE EDITORIAL TOPICS	Showroom of the Year Domestic Manufacturing	State of the Industrial PVF Market Connected Plumbing Systems	Next Gen All Stars Municipal Piping/Waterworks/Backflow	Supply House of the Year Whole-System Stocking & Selling	2027 ASA President Top Softwares for Business Management	Top Selling Product of 2026 MRO/Remodel Market Update
AND SO IT FLOWS PODCAST SERIES	Radiant/Hydronics	Field Tech Support & Resources	Decarbonization/Electrification	Residential Plumbing Outlook	Codes & Standards	2027 PHCP-PVF Forecasting
PRODUCT FOCUS	Vavles	Heat Pumps	Pipe Joining	Tankless	Toilets/Showers/Fixtures	PEX
EBOOK OPPORTUNITIES		Radiant & Hydronics All Stars eBook			4th Annual Water Safety & Conservation eBook	
SPECIAL SUPPLEMENTS					Radiant Comfort Report Winter	
TRADE SHOWS AND EVENTS			AIM/R Sept. 14-17, Napa, CA	AD NAM Oct. 19-21, Chula Vista, CA	ASA NETWORK Nov. 10-12, Las Vegas	

eNewsletters

Supply House Times eNEWS: Published on the first and third Monday of every month

Bath & Kitchen Pro eNEWS: Published on the second and fourth Monday of every month