

## **2024** EDITORIAL CALENDAR

eMagazine	JANUARY  Ad Close: 12/08  Material Deadline: 12/15	FEBRUARY  Ad Close: 01/09  Material Deadline: 01/16	MARCH Ad Close: 02/14 Material Deadline: 02/21	APRIL Ad Close: 03/14 Material Deadline: 03/21	MAY Ad Close: 04/12 Material Deadline: 04/19	<b>JUNE</b> Ad Close: 05/13 Material Deadline: 05/20
EDITORIAL TOPICS	• 2024 Industry Forecast • Water Heating	Bath & Kitchen     Institutional Plumbing	Women In Industry     Warehouse Safety	Inventory Management     Wellness in Plumbing	Premier 150 Distributors     Sustainability     & Conservation	Rep of the Year     Commercial Plumbing
AND SO IT FLOWS PODCAST SERIES	Attract and Retain	Distribution Software/ERPs	Industrial PVF	Contractor/Customer Relations	Industry Training	Transportation & Freight
PRODUCT FOCUS	AHR Product Preview	KBIS Product Preview	Pumps	Boilers	Pipes, Valves, Fittings	Water/Gas Connectors
MULTIMEDIA OPPORTUNITIES	Must-See Products: Multi-Sponsored eBlast				Must-See Products: Multi-Sponsored eBlast	
eBOOK OPPORTUNITIES						Bath & Kitchen Pro eBook Volume IV
SPECIAL SUPPLEMENTS / ADVERTISER BONUS	FREE Matching 2nd Ad - Any Size!			FREE Matching 2nd Ad - Any Size!	Radiant Comfort Report - Spring 2024	
TRADE SHOWS/EVENTS	IMARK Plumbing Annual Meeting Jan. 17-19, TBA AHR Jan. 22-24, Chicago, IL WWETT Jan. 24-27, Indianapolis, IN	<b>KBIS</b> Feb. 27-29, Las Vegas, NV	Commonwealth Group Spring Conference March 4-7, Dallas, TX AD Spring Network Meeting March 19-22, Washington, D.C.	<b>ASA ELEVATE</b> April 10-12, Nashville, TN	EMERGE May 22-24, Boston, MA Eastern Energy Expo May 19-22, Uncasville, CT	<b>NCWA</b> June 4-5, Columbus, OH

eMagazine	<b>JULY</b> Ad Close: 06/12 Material Deadline: 06/19	AUGUST  Ad Close: 07/12  Material Deadline: 07/19	SEPTEMBER  Ad Close: 08/14  Material Deadline: 08/21	OCTOBER  Ad Close: 09/11  Material Deadline: 09/18	NOVEMBER  Ad Close: 10/11  Material Deadline: 10/18	DECEMBER  Ad Close: 11/13  Material Deadline: 11/20
EDITORIAL TOPICS	- Showroom of the Year - Residential Plumbing	State of the Industrial     PVF Market     Troubleshooting/ Field Tech Support	Next Gen All-Stars     Municipal Piping/ Waterworks	Supply House of the Year     Warehouse Technology	Meet Your     2025 ASA President     Water Quality & Safety	PVF Ring of Honor     Mulitfamily & MR0
AND SO IT FLOWS PODCAST SERIES	U.S. Manufacturing	Smart/Connected Technology	Decarbonization/ Green Energy	eCommerce	ADA/Accessbility/ Aging in Place	Mentor Programs/ Leadership Development
PRODUCT FOCUS	Valves	Heat Pumps	Pipe Joining Methods	Tankless	Toilets/Showers	PEX
MULTIMEDIA OPPORTUNITIES	Must-See Products: Multi-Sponsored eBlast		Heat Pumps Multi-Sponsored Webinar		Must-See Products: Multi-Sponsored eBlast	Smart Plumbing Multi- Sponsored Webinar
eBOOK OPPORTUNITIES	Radiant & Hydronics All-Stars - Volume II				Water Conservation & Safety eBook - Volume II	
SPECIAL SUPPLEMENTS / ADVERTISER BONUS	FREE Matching 2nd Ad - Any Size!			FREE Matching 2nd Ad - Any Size!	Radiant Comfort Report - Winter 2024	
TRADE SHOWS/EVENTS			AIM/R Sept. 17-20, Nashville, TN	ASPE Oct. 18-23, Columbus, OH	ASA NETWORK Nov. 13-15, Chicago, IL	

**eNewsletters** 

Supply House Times eNEWS: First and third Monday of every month

Bath & Kitchen Pro eNEWS: Second and fourth Monday of every month