

# This June **SUPPLY HOUSE TIMES** will publish their annual PHCP Manufacturers Rep Directory.

It is the most comprehensive directory in the industry. When manufacturers and wholesalers are looking for a new Rep they know they can count on the **SUPPLY HOUSE TIMES Rep Directory** for the most complete listings and information.

## Your Basic Listing is FREE!

All you have to do to be part of this directory is fill out the form included and send it back! Your listing will appear in print and in the online directory at [www.supplyht.com/buyersguide](http://www.supplyht.com/buyersguide). Add your logo with a Logo Listing for only \$160, or upgrade to the Deluxe Logo Listing for \$235 and have a hot link added to your online listing...it stays live for a full year!

And anyone who runs a display ad in the directory gets a Deluxe Logo Listing for **FREE!** (See back of this page for display advertising details.)

## New for 2007!

List your company in the new online directory [www.supplyht.com/buyersguide](http://www.supplyht.com/buyersguide) and increase your company's exposure. Potential buyers will be able to find your listing by using the NEW Keyword Company Search. Plus, the new online Manufacturers Rep Directory is linked to other BNP Media publications so more potential customers than ever before can access your listing online. And every company now gets their own online listing page to present their info!

### Basic Listing: **FREE!**

Your listing appears in the **SUPPLY HOUSE TIMES** Manufacturers Rep issue and in the searchable directory on our Web site. Rep issue display advertisers get **FREE boldfaced listings!**

### Logo Listing: **\$160 net**

Add your logo to really stand out in the Reps section!  
**COLOR LOGO** (Red or blue): add \$50 net

### Deluxe Listing: **\$235 net**

A Logo Listing in print and online, *plus* a Hot Link from your online listing to your Web site. Link stays live for 12 months.

**NEW!**

### Premium Listing: **\$495**

A Deluxe Listing in print and online, *plus* PDF spec sheets online, premium ranking and designation online and an email subject line for recognizable leads online.



#### GET Corp. (Global Environmental Technologies Inc. Get Corp.)

86 N. Main St., P.O. Box 742  
Wallingford, CT 06492-0742  
(203) 284-0080 Fax: (203) 294-9226  
g952@aol.com

Gary J. Pappiano, Pres.  
TERRITORY/STATES SERVED: Middle East, Africa, Canada, Latin America.  
LINES REPRESENTED: Aquatic Pumps, Clear Water Technologies, Cuno Inc., Five Seasons Air Filters, Flowmatic/Watts, Graver, InSinkErator, National Filter Media, R-Can Environmental



#### Associated Marketing

11500 Roosevelt Blvd., G-1  
Philadelphia, PA 19116



TERRITORY/STATES SERVED: NJ, Eastern PA, DE, MD, Metro DC.  
LINES REPRESENTED: Fire Protection, HVAC/R, Insulation, Irrigation, Plumbing & Heating, Waterworks  
SEE OUR AD ON PAGE 136



Company Information:  
Name: 1-800-Plumbing, Inc.  
Address: P.O. Box 8025  
Surprise, AZ 85374  
UNITED STATES  
Phone: (800) 759-6398  
Fax: (623) 584-2751  
Email: sales@800plumbing.com  
Website: www.800plumbing.com

Company Description:  
1-800-PLUMBING is a simple and cost effective tool to attract and retain customers. Exclusive licensed territories, 800-PLUMBING number. Calls from your area route to your phone. Plus growth-building marketing tools.



Name: General Pipe Cleaners  
Division: Division of General Wirs  
Spring Co.  
Address: 1101 Thompson Ave.  
McKees Rocks, PA 15136  
UNITED STATES  
Phone: (412) 771-6300  
Fax: (412) 771-2771  
Email: info@generalpipecleaners.com  
Website: www.drainbrain.com  
Contact: Dave Silverman, Sales; Andy Zelazny, Sales; Dave Dunbar, Cust. Serv.

Company Description:  
Sewer and drain cleaning equipment, including water jets, water leak locators, and video pipe inspection and location equipment.

#### Trade Names:

- Flexcore®
- Gen-Eye®
- Gen-Eye®
- Jet Set®
- Mini-Rooter®
- Root 86®
- Speedreter® 818
- Super-Vee®

# DISPLAY ADVERTISING RATES:

2/3 Page: \$1250

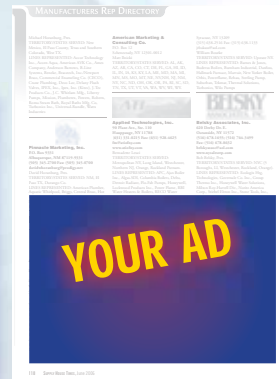
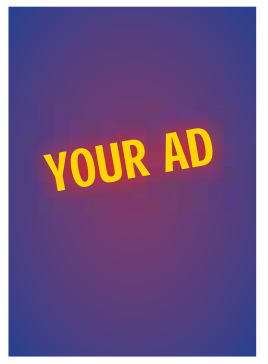
1/2 Page: \$890

Full Page: \$1560

1/2 Page  
Island: \$940

1/3 Page: \$630  
1/6 Page: \$395

1/4 Page: \$520  
1/8 Page: \$295



## Add color to your ad:

2 color: \$600

Matched PMS: \$800

All rates are NET rates!

Talk to your sales rep  
about special listing  
pricing available for  
display advertisers

## JUNE AD SPACE CLOSES MAY 11!

For more information on Rep issue display advertising, please contact:

### Debora Reda

Rep Ad Sales: MI, IN, MO, AR, LA  
and Western States  
630.694.4389  
248.786.1382 (fax)  
RedaD@bnpmedia.com

### Roy Wagner

Rep Ad Sales: OH, KY, TN, MS  
and Eastern States  
401.737.7871  
401.738.0086 (fax)  
JRRL19@aol.com

Questions regarding your listing form?

Please contact:

### Lynn Fish

Directory Listings Assistant Manager  
248.244.1736  
248.244.3943 (fax)  
FishL@bnpmedia.com