

# 2024 THE B.I.G. BOOKS BRAND INFORMATION GUIDES

- ✓ Our three Plumbing Group magazine brands reach our industry's top leaders and decision-makers!
- ✓ Your B.I.G. Books listing will create awareness and engagement while directing viewers to your site!
- ✓ Premium Listings include a 12-month special feature in all 3 eMagazines!
- ✓ Place an ad in the *PM*, *PM Engineer*, or *SHT* December eMagazine and receive a FREE Linked Listing in the online directory

**Listing Deadline: November 10, 2023**

## ONLINE DECEMBER 2023

**Merit Brass Co.**

Company Profile Multimedia Downloads Branches

**Company Profile** Premium Listing

**CONTACT**  
John Durik, V.P. of Sales  
(800) 726-9800 x213  
jdurik@meritbrass.com

ADD TO RFP

EMAIL

As a Manufacturer and Master Distributor, Merit Brass offers customers a complete line of consistent, high quality piping products, flow control devices, and piping system solutions. Merit features a full range of pipe, fittings, valves, flanges, nipples, tubing, tube fittings, thread tape, and press technology, which includes stainless steel and copper.

**Markets Served**

- Industrial PVF
- Plumbing

**Suppliers Represented**

- 2000# & 3000# Forged Carbon Steel A105-N Fittings & Outlets
- Aluminum Nipples
- Aluminum Pipe
- Brass Ball Valves (Leaded & Lead-Free)
- Brass Barstock Fittings
- Brass Fittings - Domestic (Leaded & Lead-Free)
- Brass Fittings - Import (Leaded & Lead-Free)

**Downloads**

- Stainless Steel Tubing Tube Fitting Valves Brochure
- Brass Ball Valve Line Card

**Multimedia**

**Leaded Brass Ball Valves**  
Click here to view more information about this product.

**PROFILE**

**DOWNLOADS**

**MULTIMEDIA**

### DIRECTORY: LISTING PACKAGES

#### Basic Listing - \$125

- Limited contact information (excludes email and web)
- 50-word company description

#### Linked Listing - \$395

(FREE for December Display Advertisers)

- Complete contact information
- 50-word company description
- Live email & web links
- Social Media linked icons

#### Deluxe Listing - \$695

Includes Linked Listing *plus*:

- Color logo
- Improved positioning (appear 2nd)

#### Premium Listing - \$995

Includes Deluxe Listing *plus*:

- BEST positioning (appear at the top) with Star Designation
- 3 PDF downloads
- 3 product photos
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship: Special inclusion in the eMagazine that includes link to Buyers Guide listing

### DIRECTORY: ADDITIONAL OPTIONS

#### Social Media Links - \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

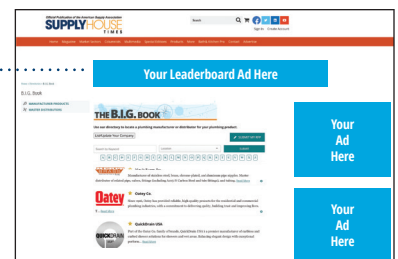


#### Homepage Leaderboard Ad - \$650/year

Ad rotates on the homepage page of the Big Book guide for more exposure to your customers. Ad is linked to your website and can be animated. ONLY 3 spots available! Sold on a first come, first served basis (728 x 90 pixels).

#### Medium Rectangle Ad - \$995/year

Appears on EVERY page of the online Big Books directory for an entire year! Ad is linked to your website and can be static or animated. Sold on a first come, first served basis (300 x 250 pixels).



**Limited Space Available**  
Contact Stacy to reserve your spot!

**UPDATE YOUR LISTING ONLINE TODAY!**  
Contact Stacy Hurley at (248) 786-1662 or hurleys@bnpmedia.com

